






URL <https://www.masternaut.com/>

## Quick facts



 Company:	Masternaut
 Sector:	Transport
 Product / service:	Platform
 Type of data:	GPS data
 Origin:	United Kingdom



## Description

Masternaut is one of the longest standing vehicle tracking companies in the United Kingdom. The platform is for commercial businesses and aims to help them improve their vehicle fleet management.


## Benefits

-  Masternaut enables commercial users to more effectively utilise their vehicles by tracking them online and providing exact arrival times.
-  The platform uses their fuel waste, their carbon dioxide emissions, and helps them identify cost-saving methods by reducing overtime and automating timesheets.



# masternaut

## How open data is used

-  Masternaut's Insights Team does a one-off analysis to help customers lower their fleet-related costs based on open historical data, such as increasing their customers insurance savings. In addition, they use open API's and robust GPS tracking devices that send accurate locations to the users platform.

